

Warm-Up

Example 1: A desk is pushed with a force of 50 N at an angle of 45 degrees below the horizontal. If the desk is pushed 5 meters, how much work is done?

$$W = \vec{f} \cdot \vec{s}$$

$$W = |\vec{f}||\vec{s}| \cos \theta$$

$$W = 50(5) \cos 45$$

$$W = 250 \left(\frac{1}{\sqrt{2}} \right)$$

$$W = \frac{250}{\sqrt{2}} \text{ or } 125\sqrt{2} \text{ joules}$$

Remember: Mechanical work is the product of the magnitude of the displacement travelled by an object and the magnitude of the force applied in the direction of the motion.

Part 1: Angle Between 2 Vectors

To determine the angle between two vectors, you can rearrange the dot product formula, $\vec{a} \cdot \vec{b} = |\vec{a}||\vec{b}| \cos \theta$, to isolate $\cos \theta$:

$$\cos \theta = \frac{\vec{a} \cdot \vec{b}}{|\vec{a}||\vec{b}|}$$

Example 2: Determine the angle between each pair of vectors.

a) $\vec{g} = [5, 1]$ and $\vec{h} = [-3, 8]$

b) $\vec{a} = [-3, 6]$ and $\vec{b} = [4, 2]$

$$\cos \theta = \frac{\vec{g} \cdot \vec{h}}{|\vec{g}||\vec{h}|}$$

$$\cos \theta = \frac{5(-3)+1(8)}{(\sqrt{(5)^2+(1)^2})(\sqrt{(-3)^2+(8)^2})}$$

$$\cos \theta = \frac{-7}{(\sqrt{26})(\sqrt{73})}$$

$$\theta \cong 99.2^\circ$$

$$\cos \theta = \frac{\vec{a} \cdot \vec{b}}{|\vec{a}||\vec{b}|}$$

$$\cos \theta = \frac{(-3)(4)+6(2)}{(\sqrt{(-3)^2+(6)^2})(\sqrt{(4)^2+(2)^2})}$$

$$\cos \theta = \frac{0}{(\sqrt{45})(\sqrt{20})}$$

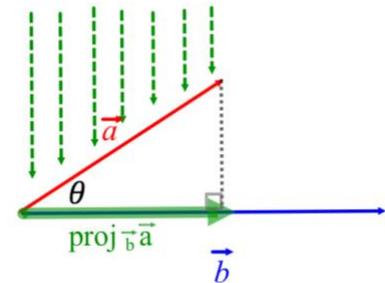
$$\theta = 90^\circ$$

Part 2: Vector Projections

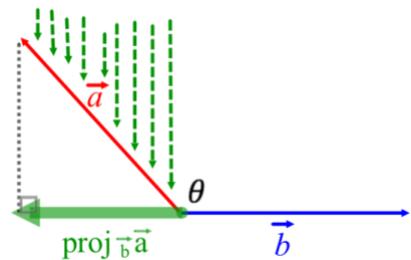
You can think of a vector projection like a shadow. The vertical arrows in the diagrams represent light from above.

Think of the projection of \vec{a} on \vec{b} as the shadow that \vec{a} casts on \vec{b} .

If the angle between \vec{a} and \vec{b} is less than 90° , then the projection of \vec{a} on \vec{b} , or $proj_{\vec{b}} \vec{a}$, is the vector component of \vec{a} in the direction of \vec{b} .

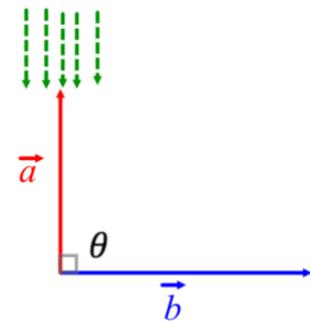


If the angle between \vec{a} and \vec{b} is between 90° and 180° , the direction of $proj_{\vec{b}} \vec{a}$ is in the opposite direction of \vec{b} .



If \vec{a} is perpendicular to \vec{b} , then \vec{a} casts 'no shadow' on to \vec{b} . So if $\theta = 90^\circ$, $proj_{\vec{b}} \vec{a} = 0$.

Note: This is why the dot product $\vec{a} \cdot \vec{b}$ would be zero for perpendicular vectors.



Formulas for Vector Projection:

Geometric Formulas:

$$proj_{\vec{b}} \vec{a} = |\vec{a}| \cos \theta (\hat{b})$$

$$proj_{\vec{b}} \vec{a} = |\vec{a}| \cos \theta \left(\frac{\vec{b}}{|\vec{b}|} \right)$$

OR

Cartesian Formulas:

$$proj_{\vec{b}} \vec{a} = \frac{\vec{a} \cdot \vec{b}}{|\vec{b}|} (\hat{b})$$

$$proj_{\vec{b}} \vec{a} = \frac{\vec{a} \cdot \vec{b}}{|\vec{b}|} \left(\frac{\vec{b}}{|\vec{b}|} \right)$$

$$proj_{\vec{b}} \vec{a} = \frac{\vec{a} \cdot \vec{b}}{b \cdot b} (\vec{b})$$

Formulas for Magnitude of Vector Projection:

If $0^\circ < \theta < 90^\circ$ $|proj_{\vec{b}} \vec{a}| = |\vec{a}| \cos \theta$

OR

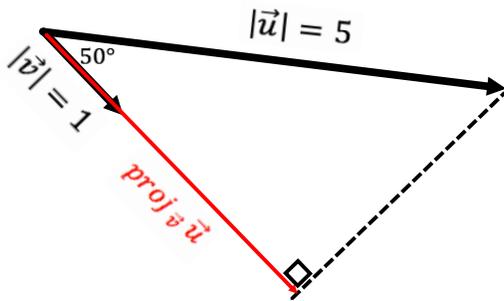
$$|proj_{\vec{b}} \vec{a}| = \left| \frac{\vec{a} \cdot \vec{b}}{|\vec{b}|} \right|$$

If $90^\circ < \theta < 180^\circ$ $|proj_{\vec{b}} \vec{a}| = -|\vec{a}| \cos \theta$

Note: $\frac{\vec{b}}{|\vec{b}|}$ is a unit vector in the direction of \vec{b} . Sometimes the symbol \hat{b} is used to denote a unit vector in the direction of \vec{b} .

Example 3: Determine the following projections of one vector on another.

a) Determine the projection of \vec{u} on \vec{v}



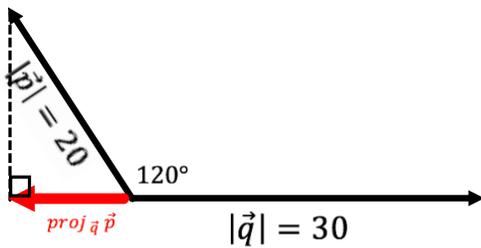
$$proj_{\vec{v}} \vec{u} = |\vec{u}| \cos \theta(\hat{v})$$

$$proj_{\vec{v}} \vec{u} = 5 \cos 50(\hat{v})$$

$$proj_{\vec{v}} \vec{u} \cong 3.2\hat{v}$$

3.2 units in the same direction as \vec{v}

b) Determine $proj_{\vec{q}} \vec{p}$



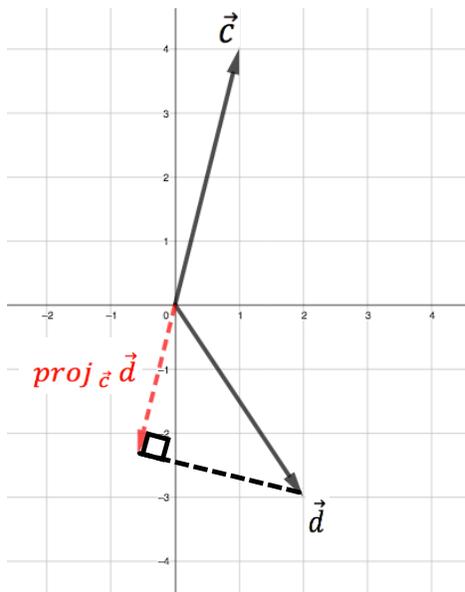
$$proj_{\vec{q}} \vec{p} = |\vec{p}| \cos \theta(\hat{q})$$

$$proj_{\vec{q}} \vec{p} = 20 \cos 120(\hat{q})$$

$$proj_{\vec{q}} \vec{p} \cong -10\hat{q}$$

10 units in the opposite direction as \vec{q}

c) Determine the projection of $\vec{d} = [2, -3]$ on $\vec{c} = [1, 4]$



$$proj_{\vec{c}} \vec{d} = \frac{\vec{d} \cdot \vec{c}}{\vec{c} \cdot \vec{c}} (\vec{c}) = \frac{\vec{d} \cdot \vec{c}}{|\vec{c}|^2} (\vec{c})$$

$$proj_{\vec{c}} \vec{d} = \left(\frac{2(1) + (-3)(4)}{1^2 + 4^2} \right) [1, 4]$$

$$proj_{\vec{c}} \vec{d} = \left(\frac{-10}{17} \right) [1, 4]$$

$$proj_{\vec{c}} \vec{d} = \left[\frac{-10}{17}, \frac{-40}{17} \right]$$

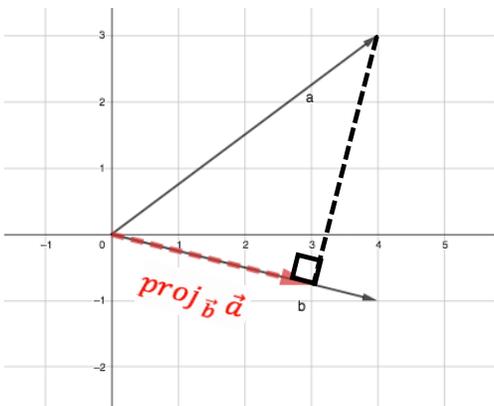
d) Find the magnitude of the projection of $\vec{a} = [4,3]$ on $\vec{b} = [4, -1]$

$$|\text{proj}_{\vec{b}} \vec{a}| = \frac{|\vec{a} \cdot \vec{b}|}{|\vec{b}|}$$

$$|\text{proj}_{\vec{b}} \vec{a}| = \frac{|4(4)+(3)(-1)|}{\sqrt{(4)^2+(-1)^2}}$$

$$|\text{proj}_{\vec{b}} \vec{a}| = \frac{13}{\sqrt{17}}$$

e) Find the projection of $\vec{a} = [4,3]$ on $\vec{b} = [4, -1]$



$$\text{proj}_{\vec{b}} \vec{a} = \frac{\vec{a} \cdot \vec{b}}{\vec{b} \cdot \vec{b}} (\vec{b})$$

$$\text{proj}_{\vec{b}} \vec{a} = \frac{4(4)+(3)(-1)}{(4)^2+(-1)^2} [4, -1]$$

$$\text{proj}_{\vec{b}} \vec{a} = \frac{13}{17} [4, -1]$$

$$\text{proj}_{\vec{b}} \vec{a} = \left[\frac{52}{17}, \frac{-13}{17} \right]$$

Part 3: Dot Product with Sales

Example 4: A shoe store sold 350 pairs of Nike shoes and 275 pairs of Adidas shoes in a year. Nike shoes sell for \$175 and Adidas shoes sell for \$250.

a) Write a Cartesian vector, \vec{s} , to represent the numbers of pairs of shoes sold.

$$\vec{s} = [350, 275]$$

b) Write a Cartesian vector, \vec{p} , to represent the prices of the shoes.

$$\vec{p} = [175, 250]$$

c) Find the dot product $\vec{s} \cdot \vec{p}$. What does this dot product represent?

$$\vec{s} \cdot \vec{p} = 350(175) + 275(250)$$

$$\vec{s} \cdot \vec{p} = 130\,000$$

The dot product represents the revenue, \$130 000, from sales of the shoes.